

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

<u>Contract / Revision</u> 156524 /		<u>Alt Order #</u> 08356729
<u>Product</u> CLINTON 4 PRES 9/13		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 5285
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 09/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/13/16	09/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				5	\$350.00					
2	WHIO	09/13/16	09/19/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$550.00					
3	WHIO	09/13/16	09/19/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				1	\$900.00					
4	WHIO	09/13/16	09/19/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				1	\$400.00					
5	WHIO	09/13/16	09/19/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,000.00					
6	WHIO	09/13/16	09/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				5	\$500.00					
7	WHIO	09/13/16	09/19/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$150.00					
8	WHIO	09/13/16	09/19/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				3	\$450.00					
9	WHIO	09/13/16	09/19/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,200.00					
10	WHIO	09/13/16	09/19/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$550.00					

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CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Estimate #</u> 5285
		<u>Original Date / Revision</u> 09/02/16 / 09/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	09/13/16	09/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,400.00					
12	WHIO	09/13/16	09/19/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$1,500.00					
13	WHIO	09/13/16	09/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$800.00					
14	WHIO	09/13/16	09/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				5	\$1,200.00					
15	WHIO	09/13/16	09/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				10	\$700.00					
16	WHIO	09/13/16	09/19/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				2	\$1,200.00					
17	WHIO	09/13/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTF--				4	\$300.00					
18	WHIO	09/17/16	09/17/16	Sat Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$1,000.00					
19	WHIO	09/17/16	09/17/16	CBS This Morning Sa	10:00 AM-12:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$600.00					
20	WHIO	09/17/16	09/17/16	NewsCenter 7 Noon S	12:00 PM-12:30 PM		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$175.00					
21	WHIO	09/17/16	09/17/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$200.00					
22	WHIO	09/17/16	09/17/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$400.00					
23	WHIO	09/17/16	09/17/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1-				1	\$400.00					
24	WHIO	09/18/16	09/18/16	Su 1135p-1235a	11:35 PM-12:35 AM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$400.00					
25	WHIO	09/18/16	09/18/16	Su 1235a-135a	12:35 AM-1:35 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$200.00					
26	WHIO	09/18/16	09/18/16	NFL RS Local Pre-Gar	12:00 PM-12:50 PM		:30			P-05		NM	1	\$3,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$3,000.00					
27	WHIO	09/18/16	09/18/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-----1				1	\$800.00					
E 28	WHIO	09/15/16	09/15/16	Thur Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$2,000.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	09/12/16-09/18/16		Thur Prime Hour 3	10:00 PM-11:00 PM	----Th-----	:30		\$2,000.00			NM		
See MG 31.2,31.3,31.4														
E 29	WHIO	09/15/16	09/15/16	M-F 730p-8p	7:30 PM-8:30 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$2,000.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	09/12/16-09/18/16		M-F 730p-8p	7:30 PM-8:30 PM	----Th-----	:30		\$2,000.00			NM		
See MG 31.2,31.3,31.4														
30	WHIO	09/15/16	09/15/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$3,500.00					
E 31	WHIO	09/15/16	09/15/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	3	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---				1	\$2,500.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	09/12/16-09/18/16		Thur Prime Hour 2	9:00 PM-10:00 PM	----Th-----	:30		\$2,500.00			NM		
See MG 31.2,31.3,31.4														
2	WHIO	09/15/16-09/15/16		NFL on CBS Thursday	8:30 PM-11:00 PM	----Th-----	:30		\$3,500.00			NM		
Ⓜ	MG for 29.1,28.1,31.1													
3	WHIO	09/15/16-09/15/16		NFL on CBS Thursday	7:30 PM-8:15 PM	----Th-----	:30		\$2,000.00			NM		
Ⓜ	MG for 29.1,28.1,31.1													
4	WHIO	09/15/16-09/15/16		NewsCenter 7 @ noon	12p-1230p	----Th-----	:30		\$1,000.00			NM		
Ⓜ	MG for 29.1,28.1,31.1													
32	WHIO	09/13/16	09/19/16	M-Su 11p News	11:00 PM-11:35 PM		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/13/16	09/19/16	MTWTFSS				2	\$1,500.00					
33	WHIO	09/13/16	09/13/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$3,000.00					
34	WHIO	09/14/16	09/14/16	Wed Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$2,000.00					
Totals								0.00					80	\$74,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/19/16	80	\$74,775.00	(\$11,216.25)	\$63,558.75
Totals	80	\$74,775.00	(\$11,216.25)	\$63,558.75

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09/13/16 - 09/19/16	CLINTON 4 PRES 9/13	5285

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 09/02/16

Signature: _____ **Date:** _____

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